

TecAlliance E-newsletter

Vehicles | New Energy Vehicles | Heavy Commercial Vehicles

Greater China

Version September and October 2024

30 YEARS

TecDoc

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- China Hong Kong
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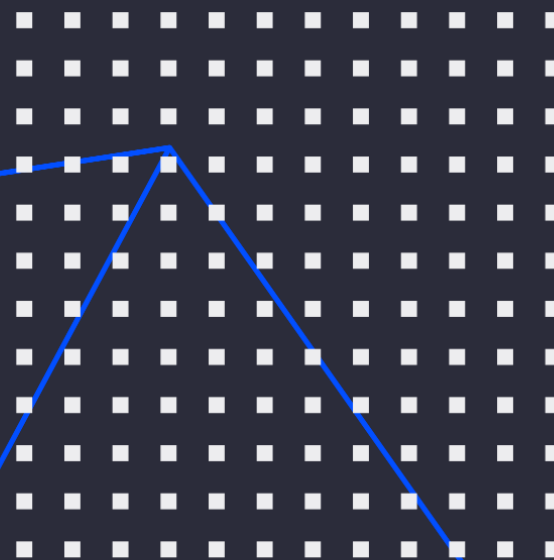
- Customer Training Workshop - GSP Automotive Group
- TecAlliance at Automechanika Frankfurt 2024: A Comprehensive Recap
- Upcoming event - 2024 Automechanika Shanghai
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01

Market Outlook

China Mainland
China Hong Kong
China Taiwan



Jiyue announces joint development of Robotaxi with Baidu Apollo from 2026 to 2027!



- On October 12th, Jiyue announced at an AI intelligent driving sharing conference that it will collaborate with Baidu Apollo to create Robotaxi and join the ranks of autonomous taxis from 2026 to 2027. Meanwhile, Xia Yiping, CEO of Jiyue, revealed that Jiyue has plans to go abroad and will test ASD intelligent driving in Abu Dhabi in late October this year, hoping to bring China's intelligent driving to the world in the future.
- At the sharing session, Xia Yiping discussed the automatic driving classification system with Pan Yunpeng, the head of the Jiyue Intelligent Product Line, and Wang Liang, the chief R&D architect of Baidu Intelligent Driving, and shared the reasons why Jiyue chose a pure visual intelligent driving solution. As a reference, Jiyue is a high-end intelligent automotive robot brand jointly created by Baidu and Geely Holding Group. Its predecessor was Jidu, established in March 2021.
- This summer, Baidu's Apollo Go Unmanned Taxi attracted wide attention online. Due to the low taxi fares, there are concerns among the public about the layoffs of ride hailing drivers. At present, there are 2000 Apollo Go running fast on the road in 15 cities across the country.
- This summer, Baidu's Apollo Go Unmanned Taxi attracted wide attention online. Due to the low taxi fares, there are concerns among the public about the layoffs of ride hailing drivers. At present, there are 2000 Apollo Go running fast on the road in 15 cities across the country.

China Mainland Highlight Vehicle News

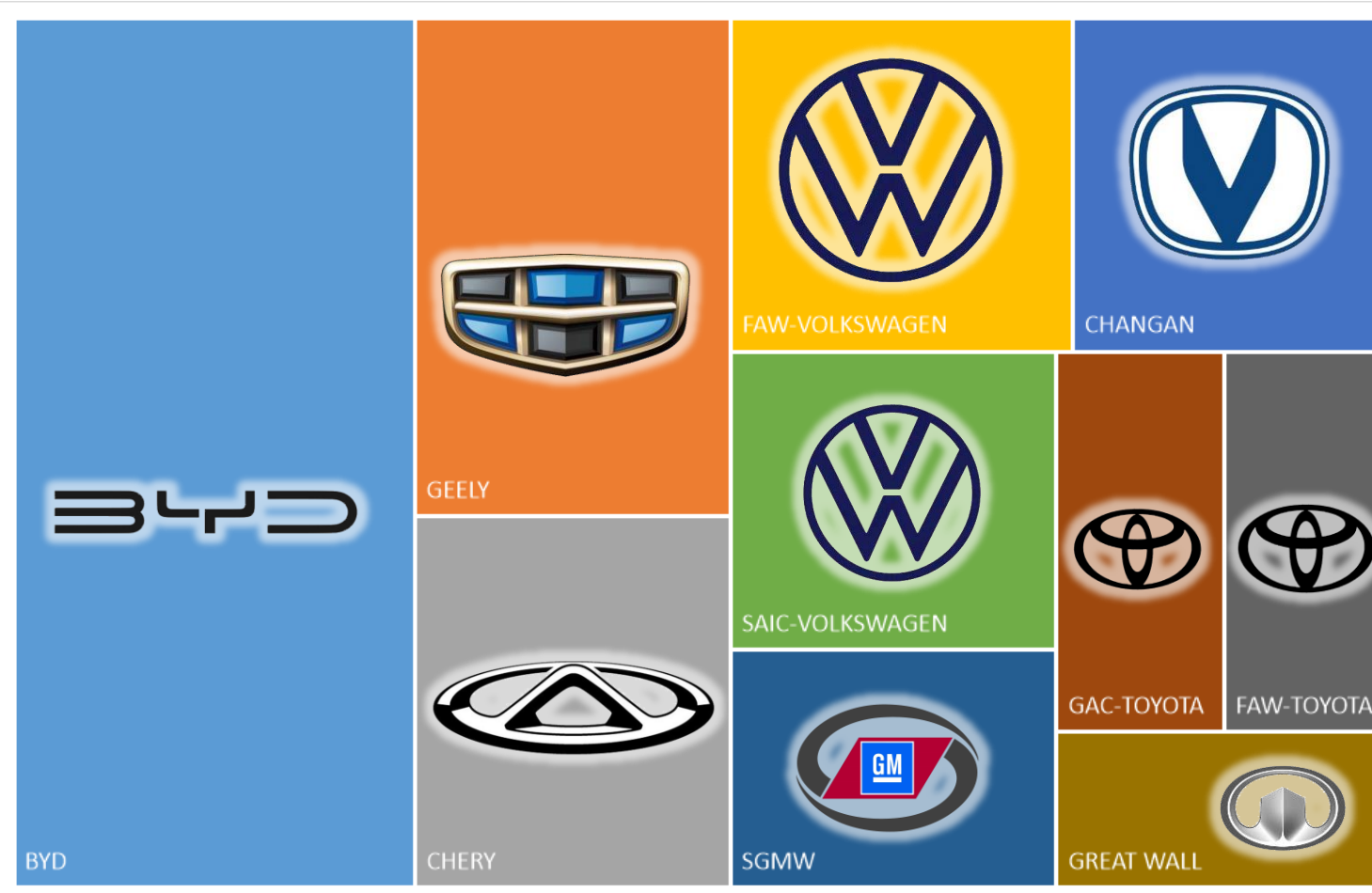
This is the orthodox generation of the A4L!



- At the 2024 Guangzhou Auto Show, FAW Audi A5L ushered in its world premiere, which can be said to be one of the most important new cars at this auto show. Under the Audi brand's latest global strategy, the odd-numbered sequences of the future brand will remain as internal combustion engine models, while the original even-numbered sequences will shift to electrification (with the exception of the A6L in the Chinese market). Therefore, the new Audi A5L will be presented to you as the orthodox successor to the Audi A4L. The Audi A5L will be available in two versions, the north and the south, and the one unveiled at this year's auto show will be produced by FAW Audi.
- The all-new Audi A5L is based on the PPC Premium Platform Bustion, which covers a wide range of longitudinal engines from the B-segment to the D-segment, and is compatible with sedans, SUVs and other derivative models. At the same time, the PPC platform shares Audi's latest E3 1.2 electronic architecture with the PPE platform, which has been upgraded from the traditional distributed electronic architecture to the domain controller electronic architecture, which is not only compatible with the MHEV+ powertrain, but will also be compatible with the PHEV powertrain in the future. Relying on the needs of the Chinese market, the new car will be upgraded from the outside to the inside, and will be the first Audi model to be equipped with Huawei's intelligent driving, which is also the only model in the global market. It is reported that the all-new Audi A5L will be launched in the domestic market in mid-2025.

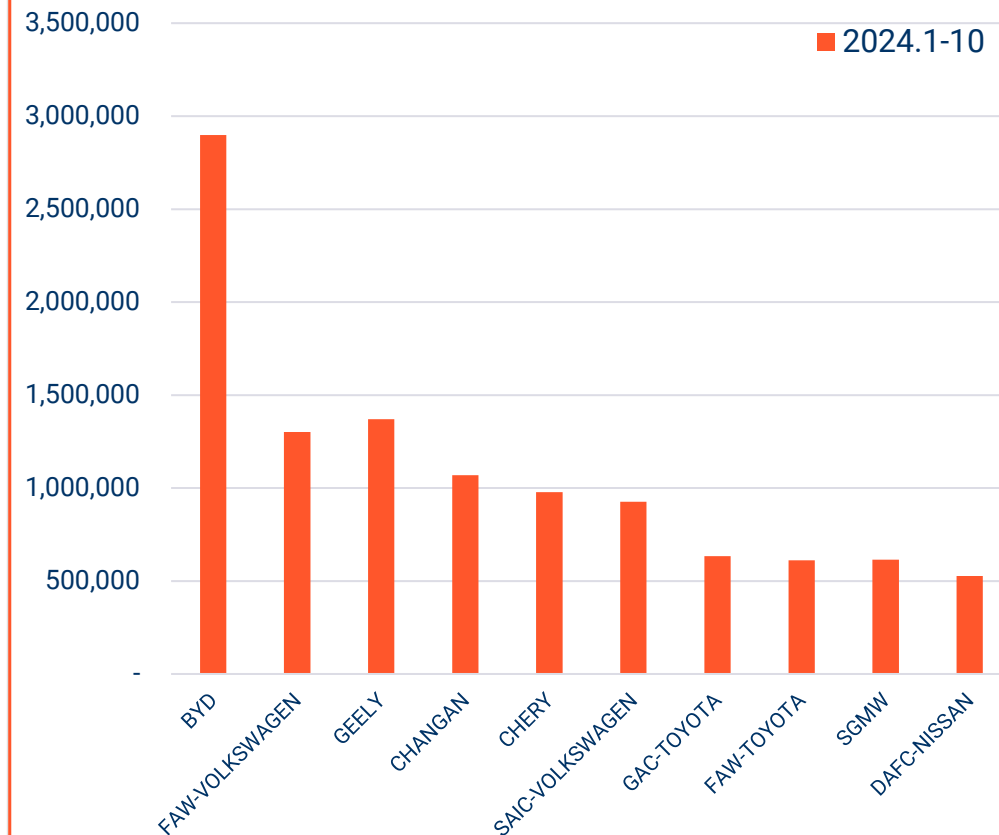
China Mainland Highlight Vehicle News

Top 10 manufacturer sales rankings in October 2024



Sales comparison

From the sales figures from January to October, BYD's sales are ahead of other brands.



Hong Kong Highlight Vehicle News

Hong Kong August 2024 Vehicle News

Hong Kong passenger car sales were 3,189 units in August 2024 and 2,974 units in July 2024, up 7.2% month-on-month. TESLA sold 914 units, up 42.4% month-on-month, and continued to be the most popular car brand in Hong Kong.

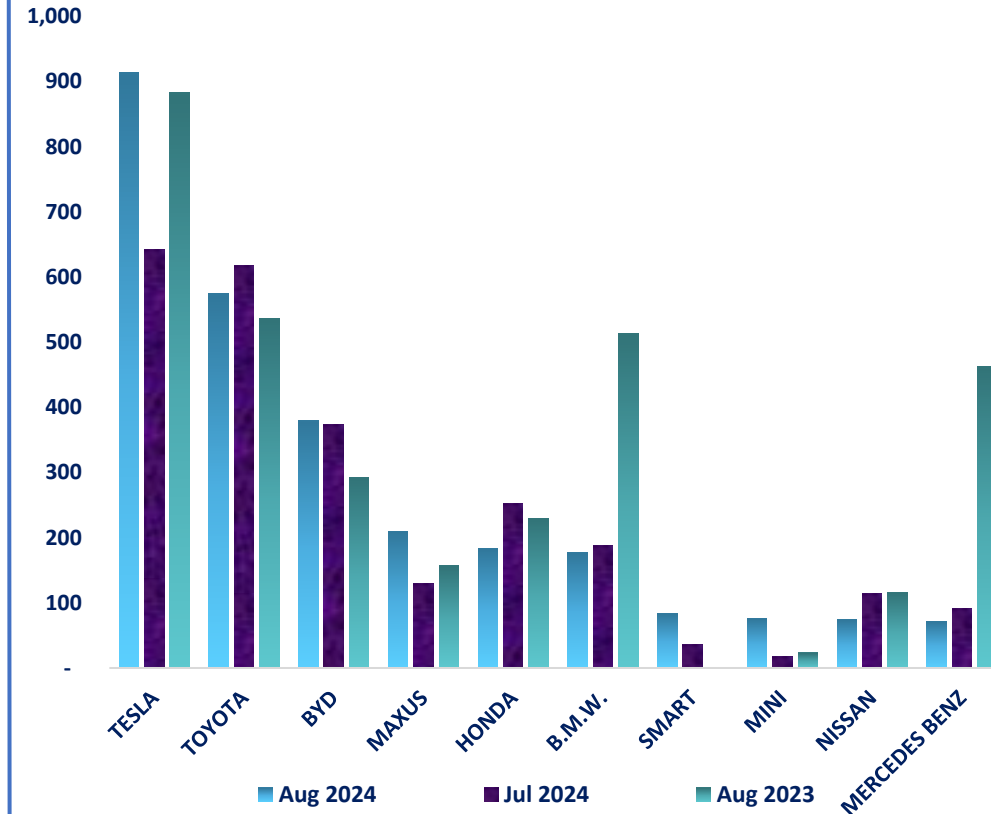
Toyota came in second with 574 units sold, down 7.1% month-on-month. BYD's sales volume increased slightly by 1.6% month-on-month, ranking third. MAXUS sales increased by 62.8% month-on-month, ranking fourth. Honda came in fifth with 183 units sold, down 27.7% month-on-month. The rest of the top 10 brands showed varying degrees of change in monthly sales. In terms of market share, Hong Kong's auto market presents a diversified competitive landscape. In addition to Toyota and Tesla, other brands are also actively competing for market share.



Sales Comparison

The automotive market presents a diversified competitive landscape

In August, Tesla sold 914 units of electric vehicles in Hong Kong. Toyota's sales fell month-on-month, ranking second. BYD's sales increased month-on-month and remained in third place. MAXUS sales increased month-on-month and ranked fourth. Honda's sales fell month-on-month, ranking fifth. Finally, BMW, Smart, MINI, Nissan and Mercedes-Benz are in the bottom five.



Taiwan Highlight Vehicle News

Taiwan Auto Sales Report for October 2024

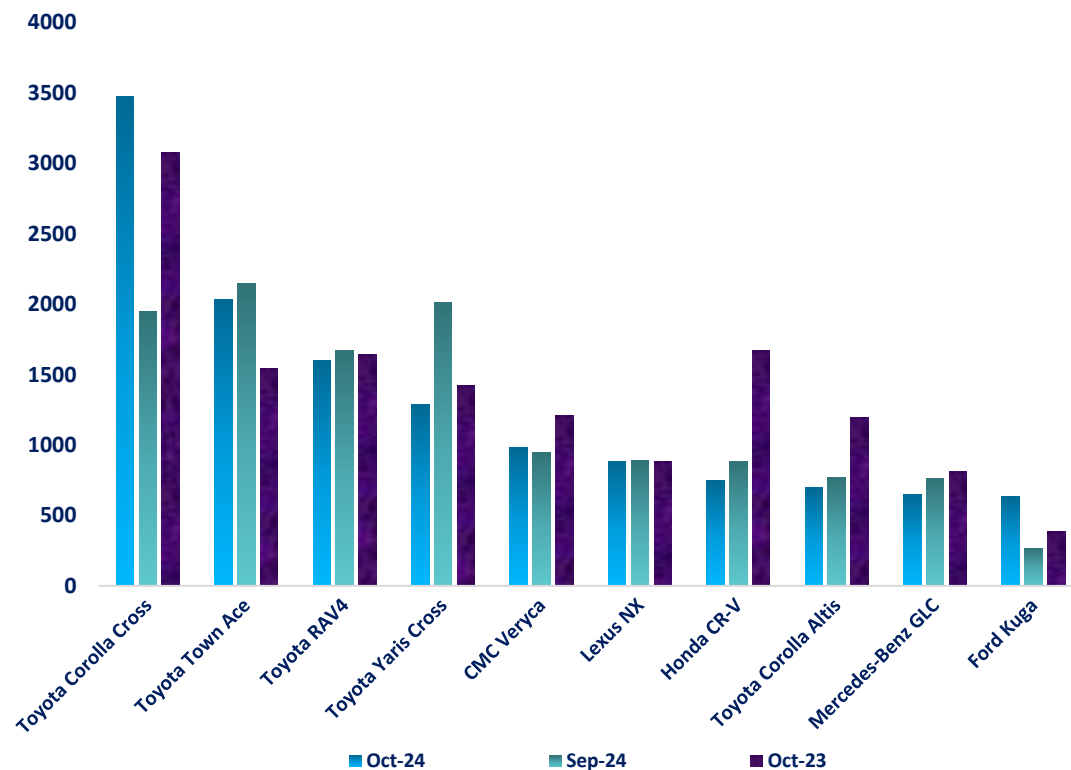


The number of new car licenses issued in October was 33,231, a 9% decline compared to September and an 18% decrease from the same period in October 2023. Cumulative sales in the first 10 months of 2024 were 377,347 units, a 3.3% decline compared to the same period in 2023 and a 1.5% decline in September.

Sale Comparison

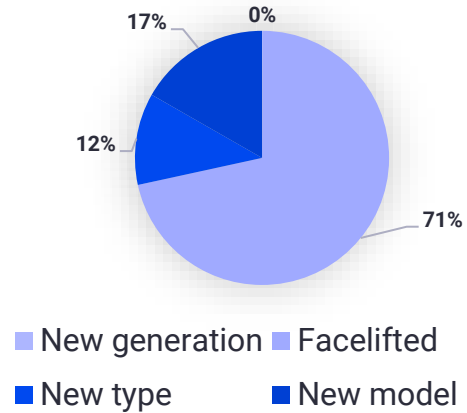
The cumulative recession in the aggregate market continues to widen

For a number of reasons, the overall market performance in October was much lower than in September. Toyota Corolla Cross and Toyota Town Ace topped the market with 3,476 and 2,034 units respectively. Toyota's RAV4 sales fell 4.3% from September to third place with 1,597 units. Toyota's Yaris Cross sales fell 36.2% from September, ranking fourth with 1,285 units. The Chunghwa Veryca ranked fifth with 984 units sold, while the Lexus NX ranked sixth with 882 units sold. Finally, the Honda CR-V, Toyota Corolla Altis, Mercedes-Benz GLC, and Ford Kuga ranked seventh, eighth, ninth, and tenth with 750, 698, 651, and 638 units, respectively.

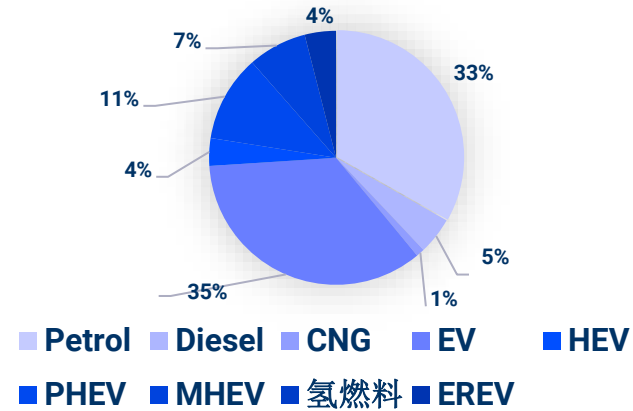


China JAN-OCT New Vehicle Analysis

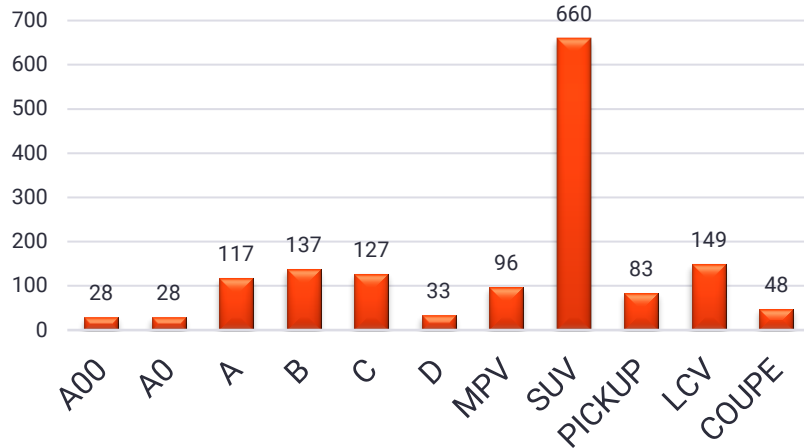
New vehicle statistics in KType



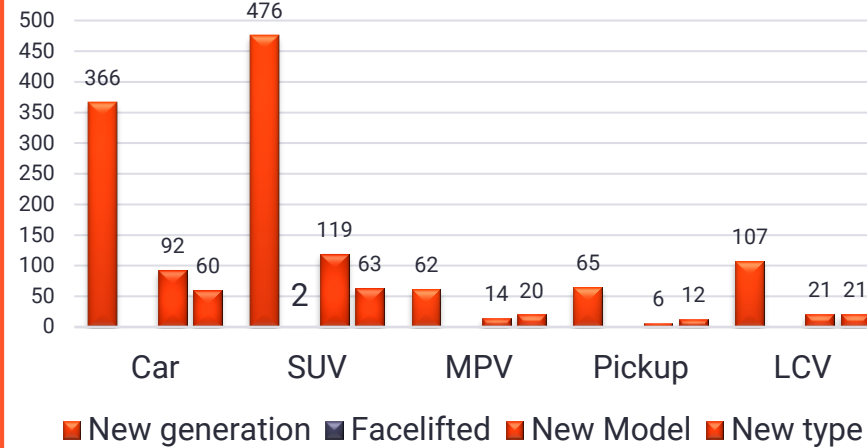
New Energy Vehicles Statistics in KType



New Vehicle Segment statistics in KType



Market segment type statistics in KType



Remarks:

All statistical data is based on K-Type. From **January to October 2024**, the total coverage of **K-Type** was **1506**, of which **428** were **New K-Type**.

New model means that launched model that did not exist before

New type means that the new displacement and power have been launched

China New Vehicle Statistics

#	Brand	Total	#	Brand	Total	#	Brand	Total	#	Brand	Total	#	Brand	Total	#	Brand	Total
1	BYD	68	31	HONDA (GAC)	15	61	ZHONGXING (ZX AUTO)	9	91	TESLA	4	121	BAIC	2			
2	CHERY	56	32	AUDI	15	62	XPENG	8	92	LINXYS	4	122	XIAOMI	2	151	HYUNDAI	1
3	MERCEDES-BENZ	50	33	LEAPMOTOR	14	63	ert	8	93	NISSAN (ZHENGZHOU)	4	123	CITROËN (DF-PSA)	2	152	SSANGYONG	1
4	MERCEDES-BENZ (BBDC)	41	34	BAW	14	64	JINBEI	8	94	AUDI (SAIC)	4	124	ZD	2	153	INEOS	1
5	MAXUS	38	35	BUICK (SGM)	13	65	SKODA (SVW)	8	95	MAZDA (CHANGAN)	4	125	POLESTAR	2	154	LINGXI	1
6	PORSCHE	38	36	DONGFENG XIAOKANG	13	66	BESTUNE	8	96	SUBARU	4	126	MCLAREN	2	155	ASTON MARTIN	1
7	CHANGAN	37	37	NISSAN (DFAC)	12	67	JAC EV	7	97	HONDA (DONGFENG)	4	127	FERRARI	2			
8	VW (FAW)	37	38	GAC NE	12	68	LOTUS	7	98	LUXEED	4	128	MAPLE	2			
9	VW (SVW)	31	39	LEXUS	12	69	NIO	7	99	NEW BAOJUN	4	129	LEVC	2			
10	GEELY	30	40	BMW (BRILLIANCE)	12	70	TANK	7	100	ASTON MARTIN	4	130	JAGUAR	2			
11	JETOUR	27	41	ARCFOX	12	71	DONGFENG (DFAC)	7	101	JETTA	4	131	CHENGSHI	2			
12	HONGQI	27	42	LINCOLN (CHANGAN)	12	72	SMART	6	102	NAMMI	3	132	JEEP	2			
13	JAC	25	43	AEOLUS	11	73	FARIZON AUTO	6	103	KING LONG	3	133	VW(ANHUI)	2			
14	TOYOTA (FAW)	25	44	JMC	11	74	FORD (JMC)	6	104	MG (SAIC)	3	134	MERCEDES-BENZ (FJDA)	2			
15	TOYOTA (GAC)	24	45	IM MOTORS	11	75	ALFA ROMEO	6	105	FORD USA	3	135	MINI	2			
16	EXEED (CHERY)	22	46	DENZA	11	76	HYUNDAI (BEIJING)	6	106	JAGUAR (CHERY)	3	136	M-HERO	2			
17	DEEPAL	22	47	GREAT WALL	11	77	VENUCIA	6	107	HYPER	3	137	ONVO	2			
18	BMW	21	48	VOLVO ASIA	11	78	ORA	6	108	MINI	3	138	NEOMOR	2			
19	CHANA	21	49	GALAXY	10	79	COWIN	6	109	MASERATI	3	139	EV HOUSE	1			
20	ZEEKR	20	50	AVATR	10	80	REFINE	5	110	LANDIAN	3	140	FORLAND	1			
21	GAC	19	51	LIVAN AUTO	10	81	KIA (DYK)	5	111	RADAR	3	141	FENGON	1			
22	QIYUAN	19	52	HAVAL	10	82	LIXIANG	5	112	CADILLAC (SGM)	3	142	TOYOTA	1			
23	LYNK & CO	18	53	RCEV	10	83	i CAR	5	113	WEY	3	143	FANGCHENGBAO	1			
24	SRM (BRILLIANCE)	17	54	VOYAH	10	84	PEUGEOT (DF-PSA)	5	114	ROEWE (SAIC)	3	144	CHEVROLET (SGM)	1			
25	WULING (SGMW)	17	55	BAIC-ORV	10	85	LAND ROVER (CHERY)	5	115	VICTORY	3	145	FAW (JILIN)	1			
26	ISUZU (JIANGXI)	17	56	LAND ROVER	10	86	GENESIS	5	116	BENTLEY	3	146	DAYUN	1			
27	NETA (HOZON)	16	57	FENGXING	9	87	JMEV	5	117	SMART	3	147	NEW GONOW AUTO	1			
28	YUANHANG	16	58	NAC IVECO (NAVECO)	9	88	JIYUE AUTO	5	118	LINCOLN	2	148	AUDI (FAW)	1			
29	SKYWORTH	16	59	AITO	9	89	KARRY	5	119	LINGBOX	2	149	POLESTONES	1			
30	FOTON	16	60	FORD (CHANGAN)	9	90	GEOMETRY	4	120	YANGWANG	2	150	212	1			

Remarks:

All statistical data is based on K-Type. From **January to October 2024**, the total coverage of **K-Type** was **1506**, of which **428** were **New K-Type**.

China VIO Report

CHINA VIO REPORT

VIO until 2023

China Mainland



VEHICLES IN OPERATION	VIO WITH KTYPE	KTYPE WITH VIO	VEHICLE BRANDS
300,965,583	300,941,648	9479	333

K-TYPE / VIO COVERAGE BY SEGMENT

INFORMATION

DOMESTIC &

INCLUDES BRAND WHICH ARE PRODUCED IN CHINA SUCH AS BYD, GEELY, CHERY&ETC

ASIA JOINT VENTURE CAR

INCLUDES ASIAN JV BRAND WHICH ARE PRODUCED IN CHINA SUCH AS TOYOTA(FAW),HONDA(GAC)&ETC

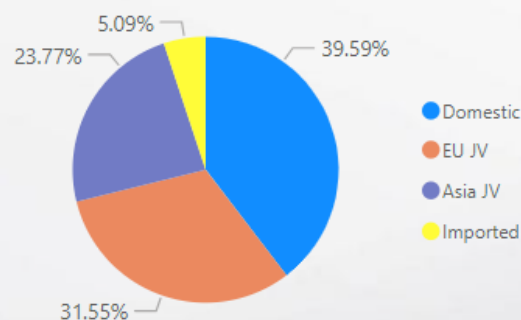
EU JOINT VENTURE CAR

INCLUDES NON-ASIAN JV BRAND WHICH ARE PRODUCED IN CHINA SUCH AS VW(SVW), BMW(BRILLANCE)&ETC

IMPORTED CAR

INCLUDES BRAND WHICH ARE NOT PRODUCED IN CHINA SUCH AS VW, PORSCHE, LAND ROVER & ETC

VIO BY VEHICLE SEGMENTS



Coverage
99.93%
Domestic
119.1M
VIO COVERED



Coverage
99.92%
EU JV
94.9M
VIO COVERED



Coverage
99.95%
Asia JV
71.5M
VIO COVERED



Coverage
99.83%
Imported
15.3M
VIO COVERED

TOP1 VEHICLE BASED ON VIO



VW (SVW)



LAVIDA

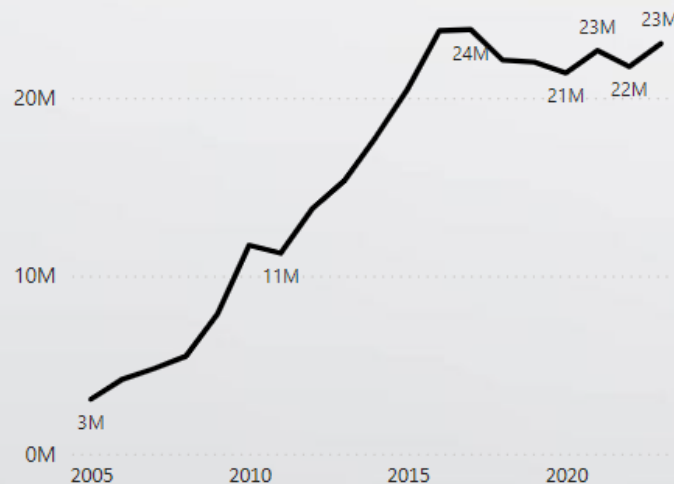
VIO OF TOP 1 VEHICLE

1,842,343

POPULATION SHARE

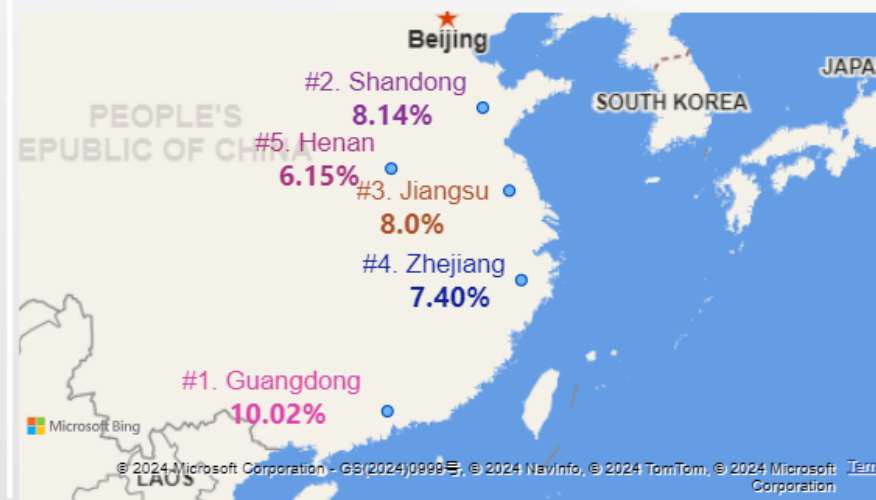
0.61%

TREND OF REGISTRATION FROM 2005 TO 2023(Overall PC)



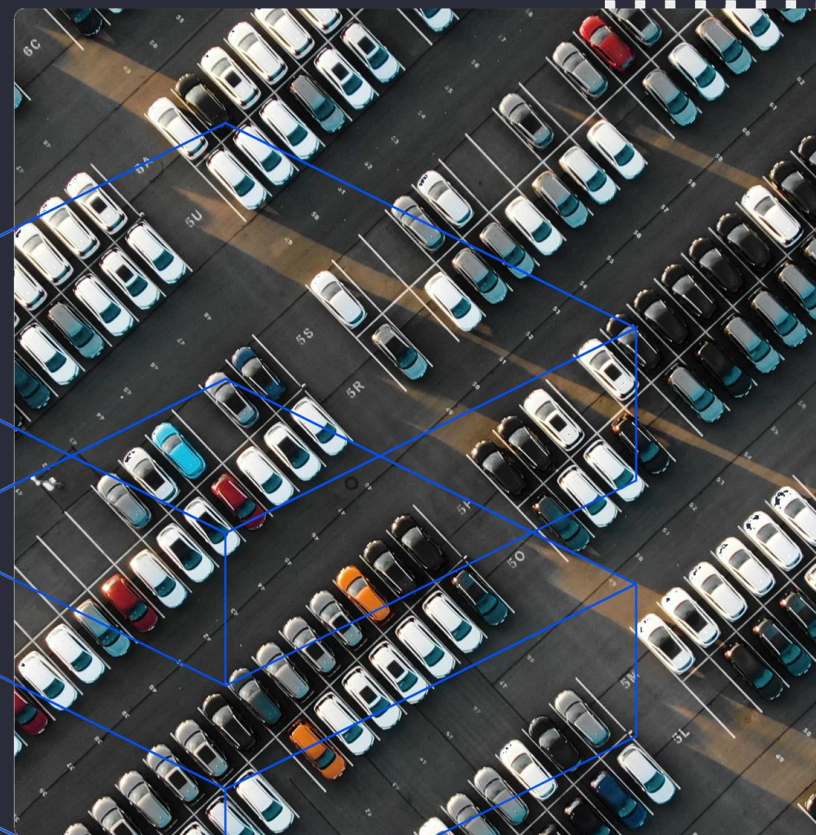
TOP 5 PROVINCES BY VIO (Overall PC)

(Dated from 1999 to 2023)



02

TecAlliance Data OES Data Overview



PV OE Data Research Dashboard

K-Types of KR Vehicle Brands
Researched | YTD 2024

403

Generic Articles of KR Vehicle
Brands Researched | YTD 2024

174

OE Numbers of KR Vehicle
Brands Researched | YTD 2024

22K

KR Vehicle Brands
Covered | YTD 2024

9

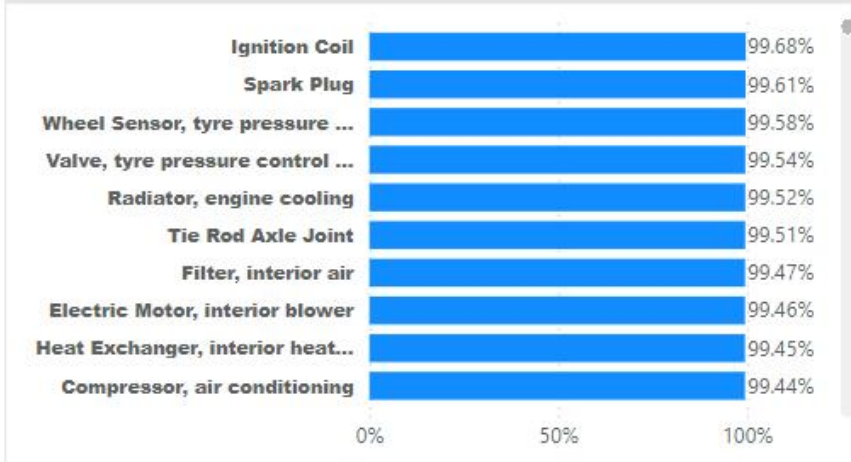


CHINA ▾

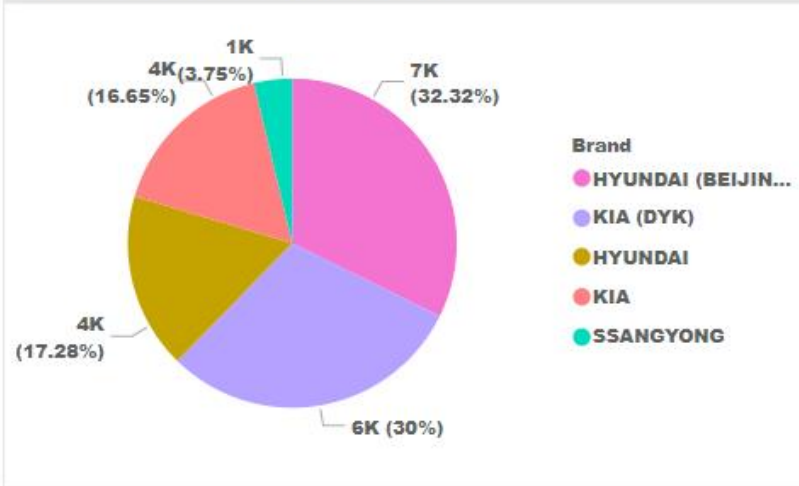
2024 ▾

October ▾

Top 10 Generic Articles by Coverage (KR Vehicle Brands)



Top 5 KR Vehicle Brands by OE

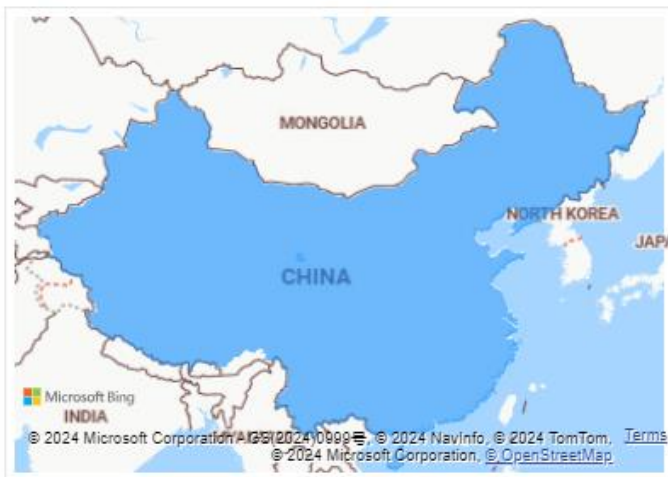


Total Numbers of OE for
HYUNDAI(BEIJING)

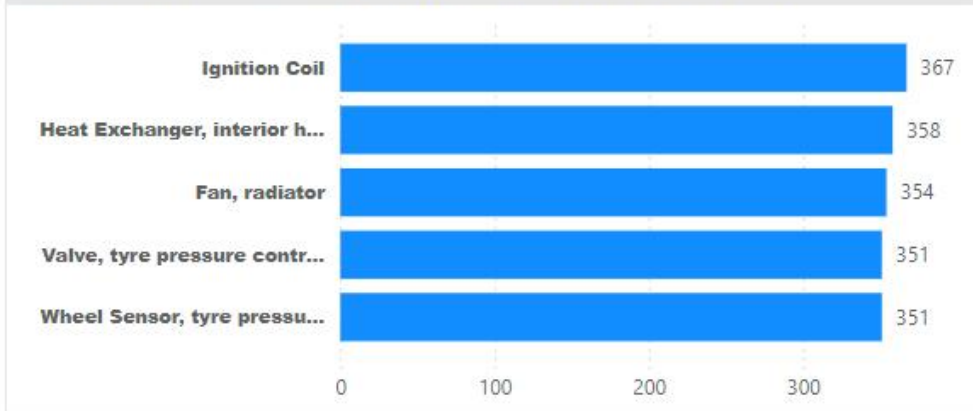
6843



HYUNDAI



Top 5 Generic Articles by K-Types (KR Vehicle Brands)



03

Company News

- **Customer Training Workshop - GSP Automotive Group**
- **TecAlliance at Automechanika Frankfurt 2024: A Comprehensive Recap**
- **Upcoming event - 2024 Automechanika Shanghai**
- **2024 China Marketing Communication Roadmap**



Customer Training Workshop - GSP Automotive Group



In order to improve the data processing ability of the data team and expand the framework idea of data application, at the invitation of the customer, the data training team of TecAlliance China arrived at Wenzhou GSP Automotive Group on September 4 to carry out the data training activities. Under the leadership of the person in charge of the GSP data team, the relevant staff members enthusiastically signed up to participate in the training.

The main body of the training is divided into two parts: Excel commonly used formulas and functions to understand and apply; Access table structure entry and related queries explained.

Under the vivid and patient step-by-step explanation and demonstration by the data instructor, the participants took notes while listening and practiced on the spot. During the Q&A time of each session, everyone asked questions enthusiastically to make sure they could fully grasp the relevant contents of the training. The training was steadily carried out under the alternation of explanation and interaction.

As the demonstration process used the standard data of TecAlliance as the carrier, the trainees could quickly grasp the skills, and at the same time, they also gave many data processing scenarios that could speed up the data processing speed to reduce the pressure of daily work. Ms. Judy Zhang, the person in charge of GSP data team mentioned some scenarios of Excel and Access linkage to realize automatic data update in the Access training session. She said that it would be a great help to GSP's daily data maintenance and hoped that it could be one of the topics for the next training.

The quality of the training was ensured by nearly three hours of training and a comprehensive interactive session for questions and communication. The training accomplished all the pre-defined subjects and objectives.

Next, TecAlliance China will continue to organize more training activities. Meanwhile, we will provide other data knowledge that our customers want to know more about and bring you a detailed, professional and relevant data explanation to help you plan your work better and lay a solid foundation for improving work efficiency.



TecAlliance at Automechanika Frankfurt 2024: A Comprehensive Recap



Automechanika Frankfurt 2024 was a pivotal event for TecAlliance, reinforcing our leadership in the automotive aftermarket and strengthening our connections with industry professionals and partners. Across multiple days, our team engaged with visitors and customers, offering insights, presentations, and interactive sessions that showcased our latest innovations. Here's an overview of what we shared and accomplished during this remarkable event.

- **TecDoc: Driving Data Excellence**

At the core of our offering was TecDoc, a trusted global standard for automotive parts data. During the event, we hosted multiple presentations highlighting the importance of comprehensive and accurate vehicle and parts data for suppliers, distributors, and workshops. Our TecDoc ONE sessions provided a detailed look at how TecDoc's latest solutions are transforming the way our customers handle data. Additionally, TecDoc OE and TecDoc PMA presentations emphasized the evolution of our platform in response to the industry's growing need for precision and efficiency.

- **TecCom: Streamlining Order and Returns Management**

Our TecCom platform received significant attention throughout Automechanika. Several sessions were dedicated to explaining how TecCom enhances communication and processes between parts manufacturers, wholesalers, and buyers. The presentations on TecCom Returns showcased our advanced solutions for managing product returns, which continue to improve efficiency and customer satisfaction. With a focus on simplifying the supply chain, TecCom is driving significant improvements in both operational speed and accuracy.

- **TecRMI: Empowering Workshops with Repair and Maintenance Data**

TecRMI, our Repair and Maintenance Information service, was another key focus at the event. Workshops and technicians rely heavily on precise, up-to-date repair instructions and data to stay competitive in today's fast-paced environment. We dedicated multiple sessions to demonstrating the practical applications of TecRMI's capabilities, from Direct Acceptance procedures to [Service Book](#) updates, helping workshops streamline their operations and deliver high-quality services to customers.

- **In a Nutshell: A Successful Showcase of TecAlliance Innovation**

Automechanika Frankfurt 2024 was a resounding success for us, through informative sessions, product demonstrations, and engaging discussions. We were able to share our latest innovations, listen to the needs of our customers, and deepen our partnerships across the global automotive ecosystem.

Upcoming event - 2024 Automechanika Shanghai

TecAlliance TecDoc TecCom TecRMI

2024年12月2日—5日
国家会展中心(上海)

INVITATION 邀请函

automechanika SHANGHAI
上海国际汽车零部件、维修检测诊断设备
及服务用品展览会

数字化数据 Digital Data

车型数据服务 Vehicle Data	OE数据调研服务 OE Data Research	车辆保有量VIO Vehicles in Operation	数据咨询服务 Data Consulting (DIRM)
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目录 Catalogue

TecDoc全球目录 Global TecDoc Catalogue	定制化电子目录 Customized E-catalogue	数据供应商服务 Data Supplier (DS) Service
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数字化解决方案 Digital Solution

数据接口服务 API	TecDoc ONE/IDP/PMA产品管理	北美Onboard Pro 平台 North America Onboard Pro
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TecCom

泰捷云供应链订单系统 TecCom Order Management	泰捷云电子理赔系统 Warranty and Returns System
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TecRMI

维修保养信息 Repair and Maintenance Data	FEMFM制动器安装与拆卸说明书 Fitting Instruction
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欢迎莅临泰案联

📍 展位号 Booth No. 2.1E16



2024 China Marketing Communication Roadmap



“Go to market”

30
YEARS

TecDoc

- Supplier Connection Event (HT Auto), Hanoi 16-17 March
- Auto Maintenance & Repair (AMR) Tianjin, 20-23 March
- Australian Auto Aftermarket Expo Melbourne 11-13 April
- Taiwan Customer Day, Taipei: 16 April
- Go-to-Market Data Supplier Conference Shanghai 18 April
- AMPA 2024, Taipei:17-20 April
- International Seminar on South Korea’s Automotive Industry, Dangjin: 3 May
- CAPAS Chengdu:16-18 May
- INAPA Indonesia, Jakarta: 15-17 May
- Indonesia Customer Day, Jakarta: 10 June
- Mexico Automechanika: 10-12 July
- International Auto Parts and Aftermarket Exhibition (Guangzhou) 28-30 August
- 2024 the 4th China (Wenzhou) International Auto Parts Expo, 5-7 September
- Automechanika Frankfurt, Germany 10-14 September
- AAPEX Show, Las Vegas: 5-7 November
- Automechanika Johannesburg, South Africa: 19-21 November 2024
- Automechanika Shanghai (AMS) 2- 5 December
- Automechanika Dubai: 10-12 December

more...

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